

Answer To The Design Interview Questions

Can you tell us about yourself?

'Look within! The secret is inside you.'

Believing in this made me realize that the magic lies within oneself. I am a motivated, determined and a keen learner. I like everything I do to be well-organized and enjoy facing challenges. Keeping a positive attitude helps me strive my goals. I am creatively ambitious and passionately working hard in order to find success in learning and creating things that I like! Hi, I am Aastha Gupta - an aspiring UI/UX designer.

Well, as far as my education is considered, I did my schooling from Montfort School and am a Delhi University Graduate in Mathematics. Currently I'm pursuing MCA from BVMCA, GGSTPU. With not much of the industry experience I am looking forward to make my career in the field of designing as I believe that I should work in the field I am passionate about as it will help me give my best and be more productive.

What Made You Go Into UX Design?

Passion to make designing my career got me into UX Design. My interest in designing and the creative intellect helped me get into this and dream of a career in Design. Also, I find that Humans are really fascinating. Observing and influencing how and what behaviour they showcase is apparently interesting and amazing. It gets really challenging and fun when you figure out how to apply it in your design.

What's Your Favorite Project You've Ever Worked on?

Well, choosing one project from multiple projects I have worked on is really difficult. As I think when I complete a particular work I do it with utmost perfection from my end (and I won't call it as self-obsession though). Because working for your self-satisfaction is my top most priority. And as far as choosing a project (as the question has to be answered), I would to choose the project I worked on as the Design Challenge for Day 1 - The Charity Donation App Interface. I personally loved working on it and named it as 'Life of Giving' as I believe in making someone smile by a little effort if I could anyhow.

What Are Some Websites and Apps Whose Design You Love? Why?

Naming list of the websites and apps whose design I like the most will always be topped by Netflix. The easy going and lovely design makes user like us to binge watch and chill all day long (Haha!! Just kidding), I personally, like the design of Netflix because it is really user friendly as compared to its other competitive apps and websites. Within a few clicks and easy to use interface makes it user friendly. Second on this list is ofcourse Pinterest. Making it a platform with almost every type of ideas available, the app is user friendly and the stuff is related to the latest trends as well. How to forget this very amazing platform - Fizzday, I personally liked the idea behind creating this platform.

How Do You Define UX?

In my view, UX is something which is for the user and by the user. Something that gives a value to the interface and most importantly the most important aspect behind UI. Research leads to UX and UX leads to an amazing UI.

What inspires you to create your designs?

Nature, empathy, surroundings and my creative instinct helps me get inspiration and I gain the confidence to develop and create my design.

Who are your design heroes?

Navin Tyengar, the designer behind the amazing and yet my favourite website - Netflix is my design hero.