

## Brief

Create a mobile or web interface to donate money to charity easier in few steps

## Requirements :

Homepage,  
List of charities,  
Making Payment/donation to them

## Brainstorming

While donating online people use have following points in mind

- **Trust issues**

- Whether I am donating to right place or not?
- Donating online should not cause any cyber fraud as user will add card number and other details



We can combined this service with trusted products such as Google Pay, mobile banking apps, Paytm, etc

- **Why should I donate?**



Feeling of good cause,  
User will get Tax exemption on donated money,  
We can encourage people to donate more by allowing user to share on social media

- **How my money/donation will be utilised?**



We can provide option to user to track their donation

## **User Story**

Arun is 28 years old, he is a tech savvy guy. He uses digital payment options to pay his expenses. He want to donate some money for COVID-19 cause, but don't know where to donate, how to donate, will it be utilising for good cause or not?

One day while paying his mobile bill, he found 'Donation On Go' service. He click on it to know what it is. Lets see how he donated money.



# Let's Spread Happiness!

## We appreciate your thought of donation

[🔄 Donation History](#)

**Trending** (More people are interested to donate in)



### Health Charities (COVID-19)

The world is facing an unprecedented challenge with communities and economies everywhere affected by the growing COVID-19 pandemic

**All Charities**



### Animal Charities

Want to truly make a difference in the lives of animals all around the globe?



### Environmental Charities

Works on issues ranging from climate change to food stability to environment protection

## Health Charities

Health charities cover everything from supporting and treating the sick and disabled, working on cures for diseases, and promoting public awareness of specific health risks.

### PM care Fund for COVID-19

₹ 12,06,500 raised till now

[Donate](#)

### Help WHO to fight COVID-19

₹ 23,060 raised till now

[Donate](#)

### Our Better World (COVID-19 Relief)

₹ 10,500 raised till now

[Donate](#)

[I want to donate to other NGO](#)

### SWASTH Foundation

Founded in 2009, is a non-profit social enterprise committed to health and joy for all.

### Charutar Arogya Mandal

Help a poor patient fight cancer with radiation therapy,  
Gift the joy of motherhood to poor mothers

### Sankara Eye Hospital

Help the faster recovery of cataract surgery patients,  
Support the nutrition of poor cataract surgery patients



# COVID-19 Solidarity Response Fund

Help WHO to fight COVID-19

Amount

₹ 500

You can change the amount

I want to donate essential items

We will come to your doorstep to pick up the essential items

Send me Tax Receipt

You will get tax exemption u/s 80G

**Proceed to Payment** →





# COVID-19 Solidarity Response Fund

Help WHO to fight COVID-19

Amount

₹ 1000

You can change the amount

I want to donate essential items

We will come to your doorstep to pick up the essential items

Send me Tax Receipt

You will get tax exemption u/s 80G

Proceed to Payment →





**Thank you!**

**₹ 500**



**Sent to COVID-19 Solidarity  
Response Fund**

You can track your donation in  
Donation History



Share on Social media

Encourage your friends to donate for good cause

**Back to Homepage**

